

## 3 Reasons to choose an EasyRA

What do you get when you add an easy-to-use, intuitive user interface with an affordable, low maintenance, powerful yet small benchtop analyzer? You get a solution that answers the very issues you face every day...EasyRA, it's as easy as 1-2-3.

*And why 3 and not 5 or 10 reasons? With a solution this simple, you won't need more.*

### Save Time

1

- Liquid, ready-to-use reagents with built-in RFID. Install and go!!
- Easy-to-use, intuitive user interface with limited user steps.
- Automatic upload of QC and Cal values from CD. No data entry!
- Daily Maintenance < 5 min. Monthly maintenance < 30 min.
- Replacements are a snap! Limited replaceable components. User PM <30 minutes.
- Fast turn-around time of test results.



### Ensure Quality

2

- Automated download of QC values, Calibration values and Reagent parameters means no data entry errors.
- On-board tracking of QC with Levey-Jennings charts and user-definable flagging limits.
- Disposable cuvettes ensure accurate results every time.
- Replacement procedures do not require special adjustments and can be easily performed by operators.



### Be Profitable

3

- Low operating costs
- Profitable at varying volumes with average payback periods of under a year.
- Reasonably priced service contracts. Why should you pay more when even service is simple and easy with our modular design.
- Analyzer reliability means more uptime and less send outs.



### An Easy Choice